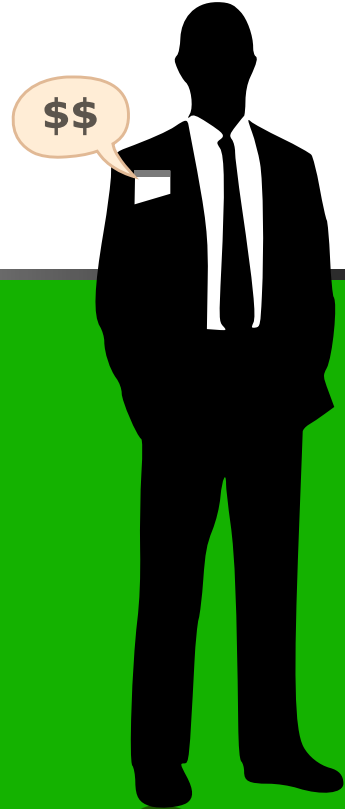


Let your customers **talk.**

(with their checkbooks)



plan your products

share costs with your customers

gauge what they want

How it works

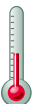


●
You propose a new product or feature.



Get committed customers

With our system, your customers can pledge money to your product. This builds up in our trust account to pay you. **Share the load.**



How you plan

The amount pledged gives you a way to **gauge demand** for your product before it's even designed.



Getting it done

Pledgers get the **finished product** (or money-back security)

Try a live system!

We run a similar service targeted at open source software at <http://micropledge.com>

We are offering you a tailor-made version of our basic system to suit your business and website.

Tailor-made

Basic

US \$1,899 +hosting.

- hosting and customer service
- microPledge running on customized domain with your logo
- projects listed specific to your site
- integrated with your own website



Private site

add \$1000 +hosting

- private database: separate user logins, separate project space
- authorization option: only users of your products can sign in



Customized look & feel

typically add \$3000

- e.g., book publication site
- additional branding options
- additional pledging/payment options



want more options?
email info@micropledge.com
or phone +64 3 359 2101