

# Fried Chicken Oreos Image is a Hoax

## Outline

Image circulating rapidly via social media appears to depict packaging for limited edition Fried Chicken Oreos.

## Brief Analysis

No, Oreos do not come in a fried chicken flavoured version. The image is a prank that started life on Instagram back in July 2014. At the time, the Instagram user who posted the image acknowledged that it was just a joke. The company also denied that it was producing such a flavour. However, the rumour again gained momentum in 2015 after the image began circulating anew.

## Example



## Detailed Analysis

### Viral Image Depicts Fried Chicken Oreos

An image that is being shared widely via Twitter and Facebook appears to show packaging for a fried chicken flavoured version of popular cookie product Oreo. The image includes a picture of fried chicken along with one of the cookies and the label "Limited Edition Fried Chicken Oreo".

## Image is Just a Prank

However, the image is just a prank and does not depict a real Oreo packet. The prank began life back in July 2014 after a user posted it to image sharing service Instagram.

The user [posted the following message](#) with the picture acknowledging the prank:

*NO ITS NOT REAL! it's a joke my cousin sent as a spin to the fruit punch cookie. Next thing gonna make is fried chicken get it? Funny ha ha but not funny at the same time.*

Oreo parent company Nabisco, also responded to the rumour, telling media outlets that the [fried chicken flavour was not real](#).

A company representative [noted that](#):

*"A fan who really liked the Fruit Punch flavor came up with the fried chicken OREO packaging photo as a sort of joke. It's clearly gotten some traction over the internet, but the Fried Chicken OREO flavor is fake."*

The rumours fairly quickly faded after they first began circulating in mid 2014. However, they have resurfaced and the image is once again circulating rapidly.

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By Brett M. Christensen

[About Hoax-Slayer](#)

References

[Fried Chicken Oreo Instagram Post](#)

['Fried chicken' Oreo flavor is fake, company says](#)

[Fried Chicken Oreos Are Totally Fake, Oreo Confirms](#)

<http://www.hoax-slayer.com/fried-chicken-oreos-hoax.shtml>